

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Tourism Promotion – Release of Notification Advertisement of “Sale of Lands for Tourism Projects”, in Sakshi AP Editions, Economic Times All India Editions and Eenadu AP Editions on 18th July 2008, through M/s. Touchstone Advertising (P) Limited – Publication Charges – Amount Sanctioned - Orders - Issued

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No.832

Dated: 14 - 08 -2008

Read the following:

1. Govt.Lr.No. 3736/PMU/DDC/2008, YAT&C (PMU) Department. Dt.17.07.2008.
2. G.O.Rt. No.2248, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
3. G.O.Rt. No.2249, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
4. G.O.Rt. No.2250, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
5. R.O.No.386PP/CL-Agency/ADVT-1/C1/2007-08. Dt.19.07.2008, I&PR Department.
6. Bill No. TAPL/142/2008-09, Dt. 18.07.2008 of M/s. Touchstone Advertising (P). Ltd.,

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ORDER:

To promote Tourism destinations of Andhra Pradesh state, the Tourism and Culture Department has been releasing of Notification Advertisement of “Sale of Lands for Tourism Projects”, in Sakshi AP Editions, Economic Times All India Editions and Eenadu AP Editions on 18th July 2008, advertisements to publish in various Newspapers, as a part of promotional initiatives. As a follow up of these initiatives, this Department has released of Notification Advertisement of “Sale of Lands for Tourism Projects”, in Sakshi AP Editions, Economic Times All India Editions and Eenadu AP Editions on 18th July 2008, through M/s. Touchstone Advertising (P) Ltd., which is one of the empanelled Advertising agencies of A.P. Tourism on the advise of Special Commissioner, Information & Public Relations Department. After publication of the advertisement, the advertising agency has submitted a bill amounting to Rs.19,81,671/- vide letter 5th read above for arranging payment.

2. After careful examination of the matter, the Government hereby accord sanction an amount of Rs.19,81,671/-(Rupees Nineteen lakhs Eighty One Thousands Six Hundred and Seventy One only) towards of Notification Advertisement of “Sale of Lands for Tourism Projects”, in Sakshi AP Editions, Economic Times All India Editions and Eenadu AP Editions on 18th July 2008.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal StatePlan SH (10)- Development of infrastructure Facilities for Tourism Promotion, 260 – Advertisements, sales and publicity Expenses.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw and disburse the amount sanctioned at para 2 above, in favour of M/s. Touchstone Advertising (P) Ltd., Hyderabad, after deducting Tax, payable to the Income Tax Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

D. LAKSHMI PARTHASARATHY
PRL. SECRETARY TO GOVERNMENT

To

M/s. Touchstone Advertising (P) Ltd., Hyderabad

The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.

The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.,

SF/SCs

//Forwarded :: By Order//

SECTION OFFICER